

Name change is a rebranding Victory



Introducing the Waverley Victory

SOCCER

Chris Vernuccio

A LOCAL soccer club has rebranded itself to establish a connection with the Australian game.

Clayton Soccer Club has been renamed Waverley Victory FC and has adopted the same colours and logo as A-League club Melbourne Victory.

President Leo Bevacqua said using the Victory branding had helped generate interest in the local community and more than 150 juniors signed-up at a registration day at Brandon Park Reserve last Sunday.

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“We believe our young players will identify strongly with the new name and attract new local kids to play at Waverley Victory FC.”

Bevacqua said the club wanted a new name that embraced a broader region, which would boost its appeal among prospective players and sponsors.

New players will receive a play-

ing and training strip and the club will provide coaching by Football Federation Victoria-trained coaches.

Player registrations close this month.

Waverley Victory will field teams from under-5 to under-18, including small-sided games.

Registration enquiries can be directed to coaching co-ordinator Bradley Thomas (0411 201 128).