



**Waverley Victory
Sponsorship Packages
2012**

Introduction

Waverley Victory is a community based junior soccer club where boys and girls participate in the great game of soccer in a fun, friendly and safe environment.

We promote good sportsmanship, mutual respect and ethical behaviour while challenging kids to achieve their best on the field and develop their technical skills to the highest level.

Waverley Victory is looking for your support and is offering a number of sponsorship packages where you can become part of our growing family.

We offer a variety of sponsorship packages that allow you to choose your level of support from maximum club exposure, team outfits, to general support for equipment, specialist coaching and facility development. At Waverley Victory we are also keen to explore ways of ensuring your success.

With a fantastic home ground at Brandon Park reserve we provide sponsorship coverage and brand visibility to clubs members and visiting teams from all over South East Melbourne. We also offer touch points via our club newsletter, website and social media.

Waverley Victory is proud to embrace all residents of the Monash and surrounding suburbs, fostering an inclusive multicultural club environment. We have an excellent relationship with A-League Team 'Melbourne Victory' and proudly share the "Victory" name and colours

Becoming a sponsor provides you with the opportunity to support and interact with your local community, develop brand awareness and be recognised as a proud supporter of a family based local children's sporting club.

Gold Sponsorship

Gold sponsorship is our highest and exclusive level of support where your business name is synonymous with the Waverley Victory brand and club.

Gold sponsorship provides maximum exposure to all clubs members, extended families, friends and visiting teams. With a banner and sign on the club rooms put out each game day and all weekly training sessions, it's a very visible show of your brand and support.

This is complemented by inclusion of your logo, and write-up in our fortnightly newsletter which goes out to all players, families and supporters. In addition, you have representation in our club rooms, on our website and social media, including links to your own business website.

As a Gold sponsor your representation on all forms of club communications is alongside ours and prioritised above all other sponsors in terms of positioning and size.

The valuable contribution of a Gold Sponsor helps the club by providing funds for a wide range of benefits, including specialist coaches, training equipment, contribution to important player and facility developments.

Direct Benefits to Gold Sponsor:

- One 'Tear Drop' banner at the home ground every game day and training sessions throughout the season
- One Banner on outside of Club Rooms on game days and training sessions throughout the season
- Inclusion of your logo in the Club's fortnightly newsletter in a prominent position
- Your business logo on display in our clubrooms and on our web page in a prominent position
- A web page link to your home page from our website at www.waverleyvictory.com.au and links to Facebook & Twitter
- Tickets to our Presentation Day Function
- Acknowledgements at social functions and presentations

Cost

\$3,000.00 p.a.

Silver Sponsorship

Our Silver Sponsorship is aimed towards local businesses, club members, extended family or friends who'd like to support an individual team.

The sponsorship is in the form of a Waverley Victory Hoodie for each team member. The Hoodie has your business logo on the back and club logo on the front.

This is complemented by inclusion of your logo, and write-up in our fortnightly newsletter which goes out to all players, families and supporters. In addition, you have representation in our club rooms, on our website and social media, including links to your own business website.

Direct Benefits to Silver Sponsor:

- Your company logo on the back of a Club Hoodie
- Inclusion of your logo in the Club's fortnightly newsletter
- Your business logo on display in our clubrooms and on our web page
- A web page link to your home page from our website at www.waverleyvictory.com.au and links to Facebook & Twitter
- Tickets to our Presentation Day Function
- Acknowledgements at social functions and presentations

Cost

\$1,000.00 p.a.

Bronze Sponsorship

Our Bronze level of sponsorship is aimed at local business and club members, who would like to support our club, connect with the local community and increase brand awareness.

Your business is linked to the club community via the Waverley Victory website and other social media, including links to your own business website. In addition your business logo is displayed in our club rooms and placed in the fortnightly newsletter, which is distributed throughout the season to players, families and club supporters.

The valuable contribution of the Bronze Sponsor helps the club by providing more funds that can be used for a wide range of benefits, including specialist coaches, training equipment, contribution to important player and facility developments

Direct Benefits to Bronze Sponsor:

- Your business logo on display in our clubrooms and on our website
- Inclusion of logo in the Club's fortnightly newsletter
- A web page link to your home page from our website at www.waverleyvictory.com.au/ and links to Facebook & Twitter

Cost

\$500.00 p.a.

Individual Player Sponsorship

Waverley Victory provides the opportunity for a child's extended family and friends to sponsor their child; contribute to their annual fee and most importantly advertise their business to our club community and visitors alike.

A photo of the sponsor and the child together with a business card is placed on display at our Brandon Park home ground within our clubrooms. A portion of the sponsorship is returned to the child as a rebate for annual club fees.

Club members are consistently reminded via our fortnightly newsletter, web site and social media to visit our child sponsorship display for local business contacts, an excellent way of supporting your child and growing your business.

Cost

\$150.00 p.a.